We are immensely grateful for your commitment to our mission and focus on building healthy futures through our services and resources for families impacted by substance use. With your support, we help families prevent substance misuse, treat addiction and support recovery for their children and loved ones.

In 2021, we provided vital services to thousands of parents and caregivers through our helpline, peer parent coaches and online support community. Additionally, our research, technical assistance, prevention practice, policy expertise, and public and private partnerships served to strengthen the quality of our services and sharpen the influence of our voice.

Partnership to End Addiction is the only organization in the nation solely focused on families. Why? Because when families are meaningfully engaged, outcomes for their children and loved ones are better. And amid an addiction epidemic, parents and caregivers who connect with us come away with deeper understandings, new skills, greater confidence, and most importantly, replenished reservoirs of hope.

We strive to be a source of loving and empowering connection for all families needing help. We are committed to ensuring families have a lifeline, and we thank you for taking part in this life-changing work.

Sincerely,
Creighton Drury
Chief Executive Officer
Fostering peer-to-peer connection and support

Our online support community — consisting of free, weekly, virtual meetings — provides education and support to parents and caregivers seeking help on behalf of their children struggling with substances. The community continues to grow, and we trained additional coaches creating a team of 18 online facilitators who have all experienced a child’s substance use firsthand. We also developed and tested a new meeting for parents of LGBTQ+ children and launched a monthly parents grief group meeting facilitated by coaches who have also lost children to addiction.

Reaching at-risk populations with critical resources

Addiction doesn’t discriminate, but services and outcomes too often do. We’re working to reach and serve families who reflect our nation’s diversity, including growing our services and resources for LGBTQ+ and Spanish-speaking populations.

- With funding from the Upswing Fund for Adolescent and Mental Health, a new initiative seeded by Melinda Gates’ Pivotal Ventures, we significantly expanded our offerings for caregivers of LGBTQ+ adolescents seeking prevention resources or who are currently struggling with their loved one’s substance use. Through extensive research, we identified key issues for loved ones of LGBTQ+ adolescents and translated this work into web articles and resource lists. We also created dozens of new, customized text messages for those accessing our Help & Hope by Text program. The breadth of these resources, trainings and support programs not only fills a considerable gap in services but also helps enhance provider education and the connection between family and addiction in LGBTQ+-related family therapy.

- Thanks to generous support from Mother Cabrini Health Foundation in New York State, we are connecting or partnering with 80 organizations serving Spanish-speaking New Yorkers — including nonprofit, faith-based and community organizations and elected officials who know and serve Spanish-speaking families — to provide remote-based training webinars and materials on substance use prevention and intervention.

- We’re growing our existing services to Spanish-speaking families living in New York State:
  - Ayuda y Esperanza: We created a Spanish-language, automated text program that replicates the success of our English-language Help & Hope by Text program. Users can easily register to receive these free messages by texting AYUDA to 55753.
  - Recursos en Español: The Partnership developed and now hosts a Spanish-language microsite for families needing prevention, intervention and recovery services.
  - Helpline: We continue to expand our team of bilingual helpline specialists who work directly with Spanish-speaking families.

Evolving our parent coach program to help more families

This year, we introduced a digital peer support program, offering mobile messaging as a way for families seeking one-on-one support to connect with a parent coach. Interested volunteers, including parents and caregivers with lived experience and who now want to provide support for others struggling with a loved one’s substance use, were trained in an online, six-week parent coach training. Trained volunteers then work with parents via text message.

The heart of our work at Partnership to End Addiction is providing free, confidential support for all families looking for answers for themselves or their child.

- In 2021, 20,000 families received personalized support from our trained specialists and coaches via phone, text messages and our online support community.
- 1.5 million parents and caregivers found educational resources on our website, ranging from guides about marijuana to in-depth articles on navigating the treatment system.

1 in 2 Americans report having a family member or close friend with addiction.

The Partnership to End Addiction
Our policy priorities focus on adopting a public health model of addiction treatment, and we urge policymakers to take action and work with us to end our nation’s addiction crisis. We turn the knowledge and insights gained from research, and the experience of families impacted by addiction, into actionable policy recommendations. In 2021,

- We continued to build on our work developing recommendations for the use of opioid settlement funds by collaborating with a number of other leading addiction organizations to further those recommendations. We joined over 50 organizations to endorse a set of principles aimed at guiding state and local spending of forthcoming opioid litigation funds; presented on the prevention principle at a briefing hosted by the Congressional Addiction, Treatment and Recovery Caucus and the National Safety Council; and served as peer reviewers for model state legislation from the Office of National Drug Control Policy and the Legislative Analysis and Public Policy Association.
- We crafted a blog for Health Affairs and held a Congressional briefing with Friends of NIDA and the American Psychological Association, discussing how a growing body of research demonstrates the need for an earlier and broader approach to substance use prevention and underscoring how COVID-response legislation can be used to reinforce this broader approach.
- We presented our policy research at the Opioid Summit held by the American Bar Association, American Society of Addiction Medicine and American Medical Association and the American Public Health Association conference.

Advocacy is critical to shaping public policy and affecting change. We activate the voices and stories of families to help other parents, reduce stigma and increase compassion. As of 2021, we had advocates in 97% of Congressional districts and all 50 states. We created 19 action alerts supporting legislation to increase access to treatment; expand recovery and other support services, including family support; improve mental health and crisis response services; enforce parity and other insurance coverage requirements; and prevent substance use and addiction.

In 2021, the Partnership launched Help Us Change the Story of Addiction featuring the individual stories of those who have struggled with substance use disorder. The website highlights the many challenges faced by families impacted by addiction, provides policy solutions to help address those barriers and offers opportunities to website visitors to advocate for lasting policy changes.

We joined more than 30 organizations and 1,300 attendees at the 2021 Mobilize Recovery Conference. Hosting two family-focused sessions, including “Key Differences of the Family & Individual Recovery Experiences,” we discussed the importance of engaging families in the recovery process and explored how to leverage the collective power of families to promote change. “The Family Role in Advocacy” session highlighted family members’ critical role in advocating for policies that support their needs. We emphasized that families are well-positioned to lend their authentic voices to strengthen initiatives that lead to lasting and systemic policy change.

We help providers and communities prevent and treat addiction through better systems of care. Our experienced team of scientists and practitioners works to develop, test and disseminate evidence-based protocols and technology-based interventions. We aim to improve the reach, accessibility and quality of substance use prevention, treatment and recovery services. Here are some of our 2021 highlights:

- **Treating Teens**
  We partnered with Treating Teens, a clinician training project from the National Institute of Mental Health, to increase access to evidence-based interventions for adolescent conduct and substance use problems in community-based behavioral care. Working directly with clinicians, the Partnership created a video-based online training system grounded in core elements of family therapy and cognitive behavioral therapy. The video encourages clinicians to incorporate some of these evidence-based clinical techniques to help ‘move the needle’ in their existing practice. We are currently collecting valuable session-level data to help understand and improve the efficacy of this type of program.

- **Family Involvement in Recovery Support and Treatment (FIRST) Research Network**
  This multidisciplinary collaborative, funded by the National Institute on Drug Abuse, is dedicated to promoting family integration in treatment and recovery support services for youth with substance use problems. FIRST aims to maintain a sustainable network of innovative research activities, provider training and measurement resources, and research mentoring opportunities designed to elevate the role of caregivers and family systems in supporting youth treatment and recovery. FIRST is also the coordinating center for the Consortium on Addiction Recovery Science, a national network of science, practice and advocacy experts devoted to building the evidence base and service infrastructure for addiction recovery support services.

- **BabySTEPs**
  With support from the National Institute on Alcohol Abuse and Alcoholism, we are developing and testing a text messaging intervention program, BabySTEPs, to address risky drinking behaviors in new mothers. Incorporating extensive end user input, this tailored intervention will address the unique needs and concerns of the postpartum period. The postpartum period is a time of extremely high risk for alcohol and drug use. Our program will provide confidential, convenient support to mothers struggling with drinking and who may not be reached by traditional systems of care.

- **SafeLocator**
  The Partnership has collaborated with SafeProject to create a best-in-class online addiction resource finder to help families find the services and support needed to help their loved ones move into long-term recovery. The SafeLocator provides an easy way to find treatment and support resources by zip code. It also offers custom filters to target the exact services needed.

- **SPIKE Alert by Text**
  Thanks to a grant provided by the Combating Opioid Overdose Through Community-level Intervention Initiative, we joined with the High Intensity Drug Trafficking Area program and the Centers for Disease Control and Prevention to extend the capabilities of their Opioid Detection Mapping Application Program system. SPIKE Alert by Text alerts parents and caregivers of overdose spikes in their area via text message. The alerts also contain links to other resources to help families support their loved ones during periods of crisis.
With our Community Partners Network, we connect the essential efforts of local organizations and volunteers to the Partnership’s science-based resources for families. We saw membership grow by 200% in 2021 and established ongoing communication consisting of quarterly meetings and webinars, bi-monthly newsletters and monthly drop-in meetings. We also further enhanced program web assets, including online enrollment and a new interactive partners map and built a private content hub for partners with a customizable calendar, contact sheet and co-brandable resources.

In 2021, we also launched Raising Resilient Kids, an initiative to protect young people’s health and nurture safe and supportive families and communities, and recruited national partners in child health and development to support the development of A Parent’s Guide to Raising Resilient Kids. This resource accompanied a 60-minute webinar hosted by Elizabeth Vargas and featured panelists from National Institute on Drug Abuse, Search Institute, National Black Child Development Institute and Massachusetts General Hospital/Harvard Medical School.

Long-standing, devoted friends and new champions supported our first-ever virtual gala, “Hope Out Loud,” where we raised more than $1.4 million. Special thanks to our dedicated honorees and generous corporate citizens, Steve Squeri, Chairman & CEO of American Express; Debra O’Connell, President of Networks at The Walt Disney Company; and our Inspiration Award recipient, Grammy-nominated artists, The Lumineers. We are also grateful to our emcee, Emmy-winning journalist Tamron Hall who helped us host an extraordinary evening. The success of our largest fundraiser of the year would not have been possible without our Board of Directors, Gala Host Committee, sponsors, donors, parent coaches and volunteers.
# Partnership to End Addiction

## Balance Sheet as of December 31, 2021 and 2020

### Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$3,538,180</td>
<td>$1,988,856</td>
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<tr>
<td>Grants &amp; contributions receivable, net</td>
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<tr>
<td>Prepaid expenses and other assets</td>
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<td>1,200,119</td>
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<tr>
<td>Investments</td>
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<td>Other Assets</td>
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<td>1,619,643</td>
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<td>Property and equipment, net</td>
<td>1,782,297</td>
<td>783,447</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$61,675,636</strong></td>
<td><strong>$60,471,637</strong></td>
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### Liabilities

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<tr>
<th>Description</th>
<th>2021</th>
<th>2020</th>
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<td>Accounts payable and accrued expenses</td>
<td>2,502,311</td>
<td>2,523,555</td>
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<td>Paycheck Protection Loan Payable</td>
<td>875,000</td>
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<td>Deferred Rent</td>
<td>3,335,099</td>
<td>1,791,689</td>
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<td>Deferred revenue</td>
<td>24,399</td>
<td>94,462</td>
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<td><strong>TOTAL LIABILITIES</strong></td>
<td><strong>6,736,799</strong></td>
<td><strong>5,509,706</strong></td>
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### Detail of Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without donor restrictions:</td>
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<td></td>
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<tr>
<td>Available for operations</td>
<td>4,282,403</td>
<td>10,606,637</td>
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<td>Program services</td>
<td></td>
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<tr>
<td>The Joseph A. Califano, Jr. Institute for Applied Policy</td>
<td>14,385,772</td>
<td>12,843,704</td>
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<td>Program Concentration Fund</td>
<td>28,836,128</td>
<td>25,829,752</td>
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<tr>
<td>With donor restrictions:</td>
<td>7,434,534</td>
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<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td><strong>$54,938,837</strong></td>
<td><strong>$54,961,931</strong></td>
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</tbody>
</table>
THANK YOU TO OUR INDIVIDUAL CHAMPIONS

Circle of Hope
$10,000+
Ainslie Foundation
Steven M. Barry
J. Christopher Burch
Columba Bush
Jessica E. Case
Estate of Pamela Evans
Peter Dodge
Andreas C. Dracopoulos
Stanley and Fiona Druckermiller
Glenn Dubin
Maria R. Estrada
Luis and Lillian Fernandez
Victor and Patricia Ganz
Leslie Gordon Johnson
Marie-Josée & Henry R. Kravis Foundation
Melinda and Jeffrey Hildebrand
Paul T. Jones
Bill and Jessica Koenigsberg
Frank and Mary Kruse
Leonard A. Lauder
Chuck and Ilda Lee
Catherine C. Marron

Jeffrey North
Adebayo Ogunlesi, Esq.
Christopher and Jill Petroff
Allen G. Rosenshine
Beatrice Stern & James G. Niven
Michael Trinh
Mike and Susan White

Cornerstone of Hope
$5,000 – $9,999
Joseph A. Califano, Jr.
Michael Choy
Ian Cook
Francesca Hetfield
Albert & Susan Howard
The Idol Family Foundation
Barbara and Harvey Kurzweil
Michelle LeMay
Peter Pacitto
Herbert Pardes, M.D.
Ramstad Recovery Fund of The Minneapolis Foundation
Robertson Foundation
Michael I. Roth
Melissa Tassé
Barbara Williams

Advocates ($5,000-$9,999)
Capital Group
Crown Media Family Networks
The Hyde and Watson Foundation
The Melville Foundation
The PJ and Palmina Casella Foundation
Resource and Event Management Ltd.
SmithGeiger LLC
The Sunshine Foundation
The Weather Channel

Friends ($2,500-$4,999)
BET Networks
CoreMedia Systems
Discovery Networks
Dish Media
The Governor’s Prevention Partnership
The Kentucky Office of Drug Control Policy
Machine Safety Specialists, Inc.
Partnership for a Drug Free New Jersey
San Antonio Council on Alcohol and Drug Abuse
Southwest Behavioral and Health Services
Staten Island Partnership for Community Wellness
Whicker Family Foundation
Benefactor of Hope
$1,000 - $4,000
Marc Andrew Altheim
Anneke Bearden
Mary Berner
James P. Bourgeois
Maria Brandis
James Bray
William Brennan
Colby Burns
Kathryn M. Carter
Alice Choate
Ben Clarke
Channing Coats
Ann Colley
Streuemph Corina
Lucinda Crabtree
Kyle J. Dalrymple
The Danny Strong Charitable Fund
Matt Danzeisen
Brian Demkowicz
Rosa DeVito
Michael Di Severia
William Dodge
Rachel Dorn
Creighton Drury
Gale Federman
Denver Frederick
Melissa Geiger
Robert Thomas Gileski
James and Pendleton Gorman
Maria Greig-Williams
Lisa Gustin
Brian Haight
Suzanne and Phillip Handal
Stephen Hartzell
Patrick Heitkam
Robert Hickey
Michael Howard
Michelle Joaquín
Jennie Kassanoff
Leonardo DRS Political Action Campaign
Michael and Linda Katz
Duke Kim
Alan Kinnison
Mitsuki Laycock
Doug Leu
Jason Litman
Christine and Richard Mack
Phil and Florence Mahler
Ben McCaulum
Bliss and Thomas McCord
The McCord Family Charitable Fund
Minnechaug High School
Mornstell, Inc.
Moving For A Cure
Cheryl and David Morris
Fred Muench
Jane Munzelli
Liza Nugent
The O’Dea Family Charitable Fund
Jerry and Norma Penick
David Perceman
Nicolette Pickett
Carey Pickus
Betsy Pitts
Robert Roley
Daniel and Laura Romano
Zachary Sauer
Robert and Ellen Stern
Sam Sykstus Jr
Lisa Taddie
Marcia and Jeff Taylor
Mike Townsend
Meghan Trainor
Richard Tischetter
Jacob Weiss
Marianne Wood
David Yazbek
Robert B. Zoellick
Legacy of Hope
Donors Leaving a Bequest Gift
Pamela Dileonard Banks
Ashley Moreland Barnes
Larry Barnes Jr
Heather Laray Blanks
Alexander Burton
Michael Graham Butler
Jason Murrah Cannon
Joseph Paul Caruso
Melanie Anne Caruso
Ashley Catherine Cavallaro
Nicole Chase
Cheryl Cherry Ann Checchio
Yrahna Isabella Cheeky
Sean Patrick Coghlan
Grayson R Colosimo
Robert William Crist II
Juanita Leecest Danzy
James Stephen Davis
Robert Davis
Jeana Marie Decoux
Broderick Dobarganes
Erin Rae Dorigati
Lakeisha Renee Dotie
Denolophilus Marquez Eason
Ryan Eng
Salvador Espino Jr
Andrew Michael Evans
Haylie Marie Farnes
Brandi Michelle Fitch
Jasmine Marie Flint [Hamilton]
Cecilia Lorraine Francis
Darlene Sue Green
Debra Marie Gump
Marcus Hatchett
Nykie Hatchett
Danette Hopper
Crystal Marie Humphreys (Johnson)
Monica Rocio Icedo
Connie Lynn Jacquez
Connie Lynn James
Michael Johansen
Kathryn Brooke Jones
Brenton Douglas Kee
Robin Wilson Kee
Olivia Rae Keter
Aryka Rae Klemme
Beverly Jean Ladd
Ashley Lorraine Lail
Johnathan Francis Lavecchia
Olivia Jayna Lail
John David Ladd
Michael Johansen
Connie Lynn James
Michael Zhou
John Bonnell
Alison Bronson
Ben Clarke
Sheldon Clarke
Rachel Cox
Angela D’Amico
Shannon Danzy
John David
Gilberto Davila
James Defrank
Christina Do
Kate Dvorkin
Lulu Epstein
Eileen Farrar
Emily Feinstein
David Ferrer
Kayla Garrett
Jean Giatras
Ramon Gomez
Kathy Graham
Sarah Harper
Blaine Harris
Michael Howard
Sarah J Powers
James Charles Reed
Joshua David Scheunemann
Carl James Seeman
Robert Leon Shurbet
Henry Alvin Simsabaugh Jr.
Cori Lynn Skoog
Srinidha Chandrasekhar Srinivasan
Rebecca Lynn Stephens
Denise Karen Steve
Ashleigh Katherine Stunes
Joy Ellen Swartz
Shelbie Celeste Thacker
Jacob David Thacker
Mindi Nacole Trujillo
Cheryl L Walls
Briette Nicole Warren
Hand to Heart
Collective
Donors Giving Monthly
Willard Adee
Robin Baldwin
Marie Barajas
Karen Beaton
John Bonnell
Alison Bronson
Ben Clarke
Sheldon Clarke
Rachel Cox
Angela D’Amico
Shannon Danzy
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Blaine Harris
Michael Howard
Kamran Hughes
Bill Iglehart
Sally Jeisy
Michelle Joaquín
Joanna Jordan
Christine Kibel
Laura Kinney
Benjamin Kirby
Celeste Kline
Steven Kollmansberger
William Laneaux
Adam Lawthers
Jason Litman
Tricia Malstrom
Ilene Marquardt
Marco Matouk
Jere McDonald
Christa Medders
Justin Mellon
Mary Mion
Mary Kate Mooney
Anthony Petrick
Billy Petry
Kaitlyn Price
Eric Rasmussen
Rosalyn Richman
Brandon Rix
Matthew Sassano
Jessica Seger
Dr. Anjna Sethi
Sam Showalter
Benjamin Simon
Desiree Sio
Barbara Skan
Hemang Srikishan
Mischa Swanson
Danny Synodis
Kala Thompson
Pushpa Toppo
Miriam Lorena Torres
Ivan Uranga
Mike Villa
Robert Walter
Kristin Willoughby
Rebekah Wilson
Todd Douglas Wilkinson
Rebecca Marie Wilson-Ramos
Michael Lawrence Young