



**WINTER WISH GALA
DECEMBER 4, 2018**

**GOTHAM HALL, NYC
GENERAL & VIP RECEPTION 6:15PM
DINNER & PROGRAM: 7:15PM**

The Partnership for Drug-Free Kids will host its annual Winter Wish Gala to honor companies and individuals that have joined forces with the Partnership to help families solve the problem of teen substance abuse.

2018 HONOREES

Google
Hearst
Jazz Pharmaceuticals
Patrick Kennedy

2018 EMCEE

Soledad O'Brien
Award-winning journalist and Producer of
"Matter of Fact with Soledad O'Brien"

PREVIOUS HONOREES

Facebook
CVS Health
JP Morgan Chase
Maurice Levy, Publicis
Wenda Harris Millard, MediaLink
Pfizer
Johnson & Johnson
Bill Koenigsberg, Horizon Media
Michael Roth, Interpublic
Allen Rosenshine, Omnicom
The Honorable Gordon H. Smith

PREVIOUS EMCEES

Sade Baderinwa	Maria Bartiromo
Scott Clark	Jan Crawford
Arianna Huffington	Charles Osgood
Christina Park	Elizabeth Vargas

PREVIOUS SPONSORS

BBDO	CBS
Comcast NBC Universal	Herbalife
Horizon	Google
NBA	NFL
Omnicom	PepsiCo.
PWR	Sinclair
Mackenzie Partners	ESPN
AT&T	
Wachtell, Liptson, Rosen and Katz	

WINTER WISH GALA

SPONSORSHIP PACKAGE
December 4, 2018 at Gotham Hall
www.drugfree.org/winterwishgala



For information about Sponsorships, tables and tickets, please contact **Elle Barks** at Elle_Barks@drugfree.org or 212-973-3504.

SIGNATURE SPONSORSHIPS

Presenting Corporate Citizen Award Sponsor: \$75,000

(One Available)

- Premiere table of 10
- 10 tickets to the Honoree Reception
- Showcased as the exclusive Corporate Citizenship Presenting Award Sponsor
- Onstage and screen recognition during the presentation of the Corporate Citizenship Awards to each honoree
- Logo/name recognition on all print and digital event materials

Honoree Reception Sponsor: \$50,000 - **SOLD** – No Longer Available

Presenting Special Tribute, James E. Burke Award Sponsor: \$40,000

(One Available)

- Prime table of 10
- 5 tickets to the Honoree Reception
- Showcased as the exclusive James E. Burke Presenting Award Sponsor
- Onstage and screen recognition during the presentation of the James E. Burke award
- Logo/name recognition on all print and digital event materials

General Reception Sponsor: \$35,000 *(One Available)*

- Preferred table of 10
- 3 tickets to the Honoree Reception
- Recognition as General Reception Sponsor during the cocktail hour through signage and branded cocktail napkins
- Logo/name recognition on print and digital event materials

Gala Kickoff Sponsor: \$25,000 *(One Available)*

- Prime table of 10
- Host the Kick-off event before the gala in NYC
- Listing as the exclusive Kick-off Sponsor
- Logo/name recognition on all printed event materials and event website
- Recognition from the stage at the Winter Wish Gala

TABLE SPONSORSHIP

Diamond Sponsor: \$100,000

- Two premiere tables of 10
- 10 tickets to the Honoree Reception
- Premiere logo placement on all promotional materials (email blasts, etc.)
- Diamond ad in e-journal; features a link to company website
- Company logo or donor name on event website
- Diamond ad on-screen at the event (350 guests)
- Logo placement on event step and repeat
- Verbal recognition by CEO during event program

Gold Sponsor: \$50,000

- Premium table of 10
- 10 tickets to the Honoree Reception
- Premium logo placement on all promotional materials (email blasts, etc.)
- Gold ad in e-journal; features a link to company website
- Company logo or donor name on event website
- Gold ad on-screen at the event (350 guests)

Silver Sponsor: \$30,000

- Preferred table of 10
- Silver ad in e-journal; features a link to company website
- Company logo or donor name on event website
- Silver ad on-screen at the event (350 guests)

Bronze Sponsor: \$15,000

- Table of 10
- Bronze ad in e-journal; features link to company website
- Company logo or donor name on event website
- Bronze ad on-screen at the event (350 guests)

INDIVIDUAL TICKETS

Individual: \$1,250

- One Ticket to the general reception and dinner program

E-JOURNAL ADS

AD Specs – 12.85" (W) x 7" (H)

- **GOLD AD:** \$4,000
- **SILVER AD:** \$2,500
- **BRONZE AD:** \$1,500

Format: Please submit all ads as high-res (300 dpi or greater), minimum font 14 pt. JPG or .TIF to: Elle_Barks@drugfree.org by **November 20, 2018.**

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- ___ Presenting Special Tribute, James E. Burke Award Sponsor @ \$40,000
- ___ General Reception Sponsor @ \$35,000
- ___ Gala Kickoff Sponsor @ \$25,000

TICKETS (PLEASE INDICATE QUANTITY)

- ___ Individual @ \$1,250

CONTRIBUTION

___ I/We are unable to attend, but would like to support the WWG. Enclosed is my/our gift of \$___

PLEASE COMPLETE ALL FIELDS

FIRST NAME MI LAST NAME

ADDRESS CITY STATE ZIP

PHONE FAX EMAIL

COMPANY TITLE

IN SUPPORT OF

For tax purposes \$195 per ticket/seat is not tax-deductible. Contributions and Journal Ads are fully deductible as is provided by law. Regretfully, payments and contributions are non-refundable.

TABLE SPONSORSHIPS

(PLEASE INDICATE QUANTITY)

- ___ Diamond Sponsor @ \$100,000
- ___ Gold Sponsor @ \$50,000
- ___ Silver Sponsor @ \$30,000
- ___ Bronze Sponsor @ \$15,000

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PAYMENT INFORMATION

- ENCLOSED IS MY CHECK FOR \$ _____
Payable to Partnership for Drug-Free Kids

Please mail checks to:
Partnership for Drug-Free Kids
ATTN: Development
352 Park Avenue South, 9th Floor
New York, NY 10010

- PLEASE CHARGE MY CARD FOR \$ _____
- AMEX MASTERCARD DISCOVER VISA

CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE