The Partnership for Drug-Free Kids will host its annual Winter Wish Gala to honor companies and individuals that have joined forces with the Partnership to help families solve the problem of teen substance abuse.
WINTER WISH GALA
SPONSORSHIP PACKAGE
December 4, 2018 at Gotham Hall
www.drugfree.org/winterwishgala

SIGNATURE SPONSORSHIPS

Presenting Corporate Citizen Award Sponsor: $75,000
(One Available)
• Premiere table of 10
• 10 tickets to the Honoree Reception
• Showcased as the exclusive Corporate Citizenship Presenting Award Sponsor
• Onstage and screen recognition during the presentation of the Corporate Citizenship Awards to each honoree
• Logo/name recognition on all print and digital event materials

Honoree Reception Sponsor: $50,000 - SOLD – No Longer Available

Presenting Special Tribute, James E. Burke Award Sponsor: $40,000
(One Available)
• Prime table of 10
• 5 tickets to the Honoree Reception
• Showcased as the exclusive James E. Burke Presenting Award Sponsor
• Onstage and screen recognition during the presentation of the James E. Burke award
• Logo/name recognition on all print and digital event materials

TABLE SPONSORSHIP

Diamond Sponsor: $100,000
• Two premiere tables of 10
• 10 tickets to the Honoree Reception
• Premiere logo placement on all promotional materials (email blasts, etc.)
• Diamond ad in e-journal; features a link to company website
• Company logo or donor name on event website
• Diamond ad on-screen at the event (350 guests)
• Logo placement on event step and repeat
• Verbal recognition by CEO during event program

Gold Sponsor: $50,000
• Premium table of 10
• 10 tickets to the Honoree Reception
• Premium logo placement on all promotional materials (email blasts, etc.)
• Gold ad in e-journal; features a link to company website
• Company logo or donor name on event website
• Gold ad on-screen at the event (350 guests)

Silver Sponsor: $30,000
• Preferred table of 10
• Silver ad in e-journal; features a link to company website
• Company logo or donor name on event website
• Silver ad on-screen at the event (350 guests)

Bronze Sponsor: $15,000
• Table of 10
• Bronze ad in e-journal; features link to company website
• Company logo or donor name on event website
• Bronze ad on-screen at the event (350 guests)

INDIVIDUAL TICKETS

Individual: $1,250
• One Ticket to the general reception and dinner program

E-JOURNAL ADS

AD Specs – 12.85” (W) x 7” (H)
• GOLD AD: $4,000
• SILVER AD: $2,500
• BRONZE AD: $1,500

Format: Please submit all ads as high-res (300 dpi or greater), minimum font 14 pt. JPG or .TIF to: Elle_Barks@drugfree.org by November 20, 2018.

For information about Sponsorships, tables and tickets, please contact Elle Barks at Elle_Barks@drugfree.org or 212-973-3504.
# WINTER WISH GALA

**SPONSORSHIP PACKAGE**
December 4, 2018 at Gotham Hall
[www.drugfree.org/winterwishgala](http://www.drugfree.org/winterwishgala)

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**SIGNATURE SPONSORSHIPS**

<table>
<thead>
<tr>
<th>Type of Sponsorship</th>
<th>Sponsorship Level</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Corporate Citizen Award Sponsor</td>
<td></td>
<td>$75,000</td>
</tr>
<tr>
<td>Presenting Special Tribute, James E. Burke Award Sponsor</td>
<td></td>
<td>$40,000</td>
</tr>
</tbody>
</table>

**TICKETS (PLEASE INDICATE QUANTITY)**

<table>
<thead>
<tr>
<th>Type of Ticket</th>
<th>Quantity</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Individual</td>
<td></td>
<td>$1,250</td>
</tr>
</tbody>
</table>

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**CONTRIBUTION**

___ I/We are unable to attend, but would like to support the WWG. Enclosed is my/our gift of $_____

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**PAYMENT INFORMATION**

- **ENCLOSED IS MY CHECK FOR $________**
- Payable to Partnership for Drug-Free Kids
- Please mail checks to:
  Partnership for Drug-Free Kids
  ATTN: Development
  352 Park Avenue South, 9th Floor
  New York, NY 10010

- **PLEASE CHARGE MY CARD FOR $________**
- AMEX  □ MASTERCARD  □ DISCOVER  □ VISA

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For tax purposes $195 per ticket/seat is not tax-deductible. Contributions and Journal Ads are fully deductible as is provided by law. Regrettfully, payments and contributions are non-refundable.