

THE PARTNERSHIP *presents*
WINTER WISH GALA

December 12, 2017

Sponsorship Packages

All sponsorships include recognition in the Partnership for Drug-Free Kids' Annual Report

Diamond Sponsor \$100,000

- Two premiere tables of ten
- Premiere logo placement on all promotional materials (email blasts, etc.)
- Diamond ad in e-journal; features a link to company website
- Company logo or donor name appears on event website
- Diamond ad on-screen at the event (350 guests)
- Logo placement on event step and repeat
- Verbal recognition by the Chief Executive Officer during event program

Gold Sponsor \$50,000

- Premium table for ten
- Premium logo placement on all promotional materials (email blasts, etc.)
- Gold ad in e-journal; features a link to company website
- Company logo or donor name appears on event website
- Gold ad on-screen at the event (350 guests)
- Verbal recognition by the Chief Executive Officer during event program

Silver Sponsor \$30,000

- Preferred table for ten
- Silver ad in e-journal; features a link to company website
- Company logo or donor name appears on event website
- Silver ad on-screen at the event (350 guests)

Bronze Sponsor \$15,000

- Table for ten
- Bronze ad in e-journal; features a link to company website
- Company logo or donor name appears on event website
- Bronze ad on-screen at the event (350 guests)

Individual Ticket \$1,250

- One ticket to the reception and dinner program

Winter Wish Gala E-Journal Advertisements

- Gold Advertisement \$4,000**
- Silver Advertisement \$2,500**
- Bronze Advertisement \$1,500**

Ad Specs: 9.5" (Wide) x 5" (High) in dimension, high-res (300 dpi or greater), minimum font: 14pt - Format: .jpg or .tif

To purchase a sponsorship contact Sarata Kaba at **212-973-3504** or sarata_kaba@drugfree.org or visit drugfree.org/WinterWishGala.